

Transfer Planning Sheet (SUNY Broome) Sport Management (SPMG)

The following SUNY Cortland courses are recommended by the department to complete prior to transfer. The transfer credit limit from a 2-year college is 64 credits. All classes are three (3) credits unless otherwise noted. [SUNY Transfer Path](#) courses are underlined and notated in blue. Transfer students who have completed SUNY General Education prior to attending SUNY Cortland will have met their General Education requirements at SUNY Cortland.

SUNY General Education/Cortland Degree Requirements (30-31 credits) Course I will complete at my current college:

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| <ul style="list-style-type: none"> ○ Communication 1 (GEC1)*
CPN 100 Writing Studies I ○ Communication 2 (GEC2)*
CPN 101 Writing Studies II ○ Diversity: Equity, Inclusion & Social Justice (GEDI)* ○ Natural Sciences (GENS)* (3-4 cr) ○ Social Sciences (GESS) ○ Humanities (GEHU) ○ The Arts (GEAR) ○ US History & Civic Engagement (GEUS) ○ World History & Global Awareness (GEWH) ○ World Languages (GEWL)** | <p>ENG 110</p> <p>ENG 111</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> |
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*Indicates required SUNY General Education Category

**A foreign language course at the beginning level I (101) is required for this major. Sign language is acceptable as a foreign language for this major.

Major Requirements (30 credits):

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| <ul style="list-style-type: none"> ○ SPM 175 Introduction to Sport Management ○ SPM 255 Sport Event Management ○ SPM 373 Sport Law and Organization ○ MAT 201 Statistical Methods (will also fulfill GE Mathematics*) ○ <u>ECO 111 Principles of Microeconomics</u> ○ COM 210 Fundamentals of Public Speaking
(will also fulfill GE Communication – Presentation*) ○ MGT 250 Principles of Management ○ <u>MGT 253 Principles of Marketing</u> ○ <u>MGT 254 Principles of Accounting I</u> ○ CAP 100 Introduction to Computer Applications | <p>SPM 110</p> <p>SPM 279</p> <p>SPM 189</p> <p>MAT 124 or BUS 115</p> <p>ECO 110</p> <p>SPK 110</p> <p>BUS 246</p> <p>BUS 141</p> <p>BUS 100 OR 111</p> <p>CST 105</p> |
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Electives (3-4 credits)

SPM Elective Options

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| <ul style="list-style-type: none"> ○ MGT 423 Computer Applications in Economics and Management | <p>BIT 200</p> |
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Total: 64

Sport Management

School of Professional Studies

The program requirements pertain to the Undergraduate Catalog and are intended as a guide for academic planning. Students currently on SUNY campuses should consult their academic advisor for additional choices in general education categories when any course is recommended.

- To view all required courses for the program and Cortland's General Education courses, see the most current undergraduate [Catalog](#).
- Use the [transfer equivalency tables](#) to choose equivalents at your transfer college.
- If you plan to transfer before you complete your associate's degree, you can still earn your degree via [Reverse Transfer](#).

About Sport Management

If you aspire to combine a passion for sports with a well-developed understanding of the complexities of the business enterprise, a sport management major will provide you with the formal educational foundation and the practical experiences necessary in this extremely competitive industry.

Career Potential

- Sport marketing director
- Director of media relations
- Event/venue manager — Olympic Games
- Regional sales manager — sport product company
- Athlete representation/agent
- Video coordinator
- Ticket sales manager

What Will I Learn?

- You will follow a theory-to-practice model of learning where you complete more than 120 hours of field experience prior to the required senior internship.
- Core courses provide a strong foundation in business.
- Elective courses within the major allow you to discover your niche while meeting your personal learning objectives.

Applying to Cortland

- SUNY Cortland accepts the Common Application and the SUNY Online [application](#). Choose just one way to apply; both require a \$50 non-refundable application fee.
- If you apply to Cortland using the SUNY application, SUNY will waive the \$50 application fee for transfer students graduating with an associate degree from a SUNY or CUNY college, who apply directly to Cortland for baccalaureate programs.
- Fall applicants should apply by March 1. Spring applications should apply by November 1.
- After [applying](#), students must send transcripts from all colleges attended and a high school transcript.